Sustainable Innovation 2013
Collaboration, Co-creation & New Business Models 18th International Conference 4th – 5th November 2013
University for the Creative Arts
Epsom, Surrey
United Kingdom
www.cfsd.org.uk





Andy Baynes, Director of Business Development and Energy Efficiency, Nest Labs, USA

Andy Baynes joined Nest Labs in 2012 as Director of Business Development and Energy Efficiency. Prior to Nest, Andy was Director of Environmental Technologies at Apple. During his eleven years at Apple, Andy was responsible for product design programs that helped Apple achieve a number of industry firsts including, the elimination of toxic chemicals, the set up of free take-back and recycling programs world wide, achieving Energy Star certification across all products as well as setting a new industry reporting standard by reporting full life-cycle greenhouse gas emissions for all products.

Andy received the 2010 GEELA Award for Environmental Design excellence as well as Clean Production Action's Green Chemistry Award. He resides in California with his family. He holds a Master of Science in Environmental Technology from Imperial College in London.